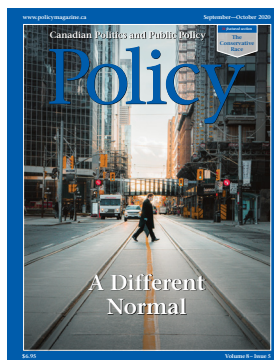
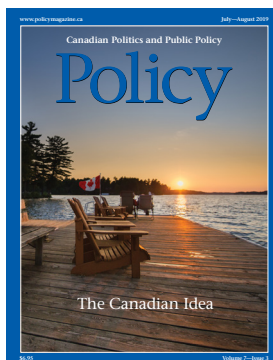
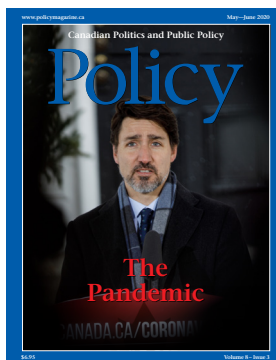


Policy 2021

RATE INFORMATION



Policy is a bi-monthly magazine, now in its ninth year of publication. The guaranteed circulation of *Policy* includes leading Canadian policy makers and business leaders, including MPs, Senators, ministers, senior public servants, heads of boards, agencies and associations, government relations specialists and members of the National Press Gallery. Distribution includes Air Canada Maple Leaf Lounges across Canada and VIA Rail lounges in Montreal, Ottawa and Toronto.



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Policy Magazine presents *The Week in Policy*, our weekly look at developments in the world of policy and politics in Ottawa, Washington and points beyond, published Friday afternoons. Contact: Lisa Van Dusen at lvandusen@policymagazine.ca

We now offer combined rates for ad space in our print edition *Policy Magazine*, at *Policy Online* and in *The Week in Policy*.

Policy Magazine 2021 Publication Dates

ISSUES	Deadline for submission of ads
January – February	December 10, 2020
March – April	February 15
May – June	April 15
July – August	June 15
September – October	August 15
November – December	October 10

Policy Magazine Advertising Rates

PRINT	1 Issue	2 Issues	6 Issues
1 Page	\$3,000	\$2,500	\$2,250
1/2 Page	\$1,500	\$1,250	\$1,000
Inside Covers	\$3,500	\$3,250	\$3,000
Back Cover	\$6,000	\$5,500	\$5,000

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	Trim Size	Bleed Size	Safe Area
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1/2 Page	8.5" x 5.5"	8.75" x 5.625"	7.5" x 4"

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The preferred file format for ads is a press ready PDF. All fonts must be embedded or outlined. CMYK (4 colour process). Images at 300 dpi.

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Banner	600 x 160 px	\$800	\$8,000

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For more information contact: L. Ian MacDonald, E-mail: liamacdonald@gmail.com or Phone: (514) 943-3868

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